



A life-giving ecosystem of Kingdom-minded businesses

## **Our Mission**

We exist to equip small business owners with Kingdom Capital for renewal of the city.

## **Our Vision**

## **Our Hope**

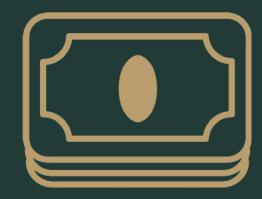
We desire to step in as the "friends & family" of small business owners whose communities have historically lacked connection to accessible resources and funding.



## **3 Years In** Here's what we've accomplished



40 Businesses Served



\$645,000 Loan Capital Deployed

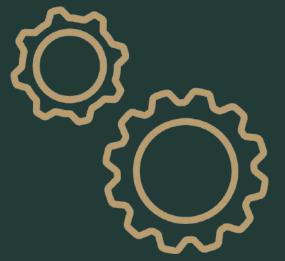


#### 100+ Jobs Created or Retained by KCN Businesses

## **3 Years In** Here's what we've accomplished



40+ Churches Represented



~\$4,620,000 in Revenue \*

\* Revenue generated by KCN Businesses in 2023





## Who We Serve

#### **Demographic Breakdown**

**Black** 

50.0%



#### White 6.0%



## How do we serve our Business Owners?

Kingdom Capital is a holistic approach to helping business owners grow. We provide them with "RISE Capital", or capital that's Relational, Intellectual, Spiritual and Economic.

#### Relational

Peer group community & 1:1 mentorship with fellow entrepreneurs

#### **Spiritual**

Leadership development & Faith/Work content

#### Intellectual

Business skills workshops and classes

#### Economic

Business-friendly small business loans

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Kingdom Capital Network has encouraged me to redeem, renew, and restore humanity
through entrepreneurship."
Michael Hicks, Owner of Frozen Panther Food Truck



# With your help, we can do more to **transform comunities.**

#### We are raising \$1.5M and with it, we will:

- Become fully self-sustainable by becoming a certified Community Development Financial Institution (CDFI)
- Create vehicle for "impact-investments" into KCN businesses
- Create an ongoing program of helping business owners grow in their faith and business acumen
- Begin expanding our program to serve multiple cities





## What is a CDFI?

A CDFI is a financial institution with a mission to provide financing and support to underserved communities.





Banks are required by the FDIC to allocate a percentage of funds towards community recovery act (CRA) efforts. As a CDFI, KCN would be able to transfer its small business loans to banks, while keeping the same lending terms for its business owners.



Small business owner would become a customer of the bank, allowing them to participate in a more traditional financial institution with greater capital resources and room to grow.

## **Use of Capital Over 3 Years**

#### \$1.5MM by 2027

\$350k

#### **Scaling the Team**

**3** Additional FTEs

- Director of Operations
  - Program Manager
    - Underwriter

#### Small Business Loans +

\$1M

#### **2-City Expansion**

Funding for three full cohorts, including small business loans and overhead costs across two different cities





#### Long-Term

#### **Sustainability**

• Hire consultant to help achieve CDFI certification **Develop Systems and Automations to** maintain certification Rollout impact-investment vehicle

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Kingdom Capital Network was part of my success. I not only feel better because of the loan that I got, but because I knew this was coming from God.

- Alex, Owner of CompuPlus



## **Ongoing Strategic Initiatives**

## 2025

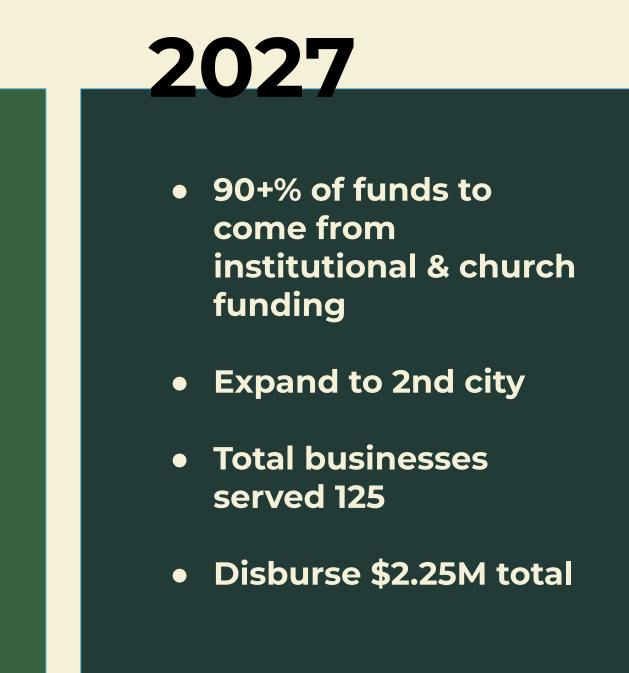
- Build out tracking systems for loan administration
- Rollout promissory loan program
- Recruit Cohort IV
- Total businesses served - 65
- Hire 2 FTE (underwriter & program manager)
- **Become CDFI certified**

## 2026

- Further pursue grants/ institutional funding
- Total businesses served - 90
- Grow partnering churches to 50
- **Develop operational** playbook for expansion

3-Year Target (2027) - \$2.25MM dispersed across 125 businesses, impacting 500 employees. 50 Partnering churches with 100 churches "in network"

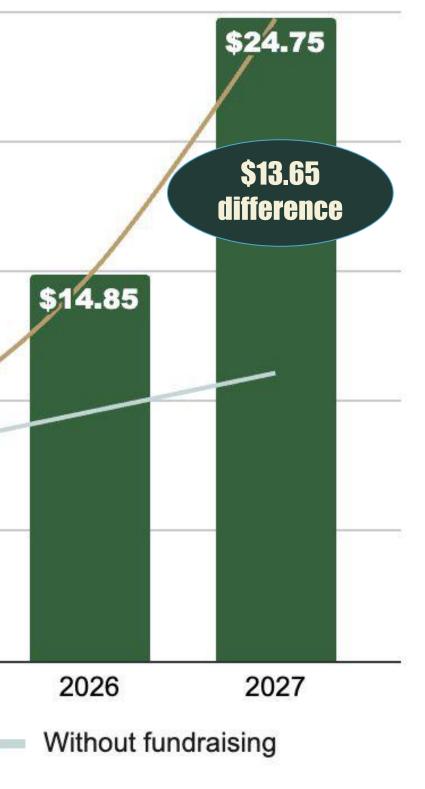




## Impact From KCN Businesses

\$25.00 -					
\$20.00 -					
\$15.00 -					
\$10.00 -				\$9.08	/
\$5.00 -		\$4.80	\$6.60	φυ.υυ	
\$0.00 -	\$2.70				
in millions	2022	2023	2024	2025	
	Revenue from	m KCN Busines	ses 💻 With	Fundraising	1





	Kingdon	n Capital Network							
	Budge	ted Cash Flows							
Years ended Dec 31, 2023 to 2027									
	Actual	Budget	Budget	Budget	Budget				
	2023	2024	2025	2026	2027				
Impact Funds									
Cash Available for Investing	\$260,000	\$250,000	\$250,000	\$500,000	\$750,000				
Total Investments Held	\$582,089	\$832,089	\$1,082,089	\$1,582,089	\$2,332,089				
Income									
Contributed Income - Individuals	\$133,281	\$222,000	\$150,000	\$100,000	\$25,000				
Contributed Income - Foundations/Grants	\$212,000	\$50,000	\$150,000	\$200,000	\$300,000				
Contributed Income - Banks	\$0	\$25,000	\$500,000	\$1,000,000	\$2,000,000				
Program Revenue	\$5,500	\$11,000	\$22,000	\$45,000	\$90,000				
Total Income	\$350,781	\$308,000	\$822,000	\$1,345,000	\$2,415,000				
Expenses		· · · · · · · · · · · · · · · · · · ·							
Payroll & Benefits	\$129,030	\$194,580	\$317,955	\$464,830	\$535,330				
Contractors & Professional Services	\$37,501	\$61,700	\$95,000	\$75,000	\$95,000				
Office & Facility Expenses	\$9,191	\$13,600	\$86,800	\$106,800	\$106,800				
Marketing	\$173	\$5,000	\$8,000	\$8,000	\$10,000				
Program Expenses	\$11,155	\$18,000	\$24,000	\$34,500	\$34,500				
Total Expenses	\$187,050	\$292,880	\$531,755	\$689,130	\$781,630				
Cash Surplus (Deficit) for the Year	\$163,731	\$15,120	\$290,245	\$655,870	\$1,633,370				

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Having Kingdom Capital come through and fill in the gaps was amazing and helped me so much. It's allowed me to turn things around.

Stephanie Sullivan Interior
 Designs





## **Connect With Us**

#### info@kingdomcapitalnetwork.org



### **Thank You!**